

Date: 4 May 2011

Dear Dr Luthra,

We are delighted to inform you that Women's Health and Education Centre has been accepted as a PMNCH Member. We very much appreciated our previous contacts about the MNCH Essential Knowledge Portal and thank you warmly for your support. You will find below the standard information we provide to our new members.

The Secretariat of the Partnership for Maternal, Newborn & Child Health (PMNCH) is pleased to welcome Women's Health and Education Centre as a member of The Partnership.

The Partnership is fast responding to the rapidly changing global health demands, mobilizing its base of members and partners to accelerate progress towards the Millennium Development Goals (MDGs) 4 and 5. The Partnership's new [Three-year Strategy and Work plan for 2009-2011](#) outlined the following key objectives:

1. Raising the profile of maternal, newborn and child health issues at global and country levels and mobilizing needed resources
2. Harmonizing and scaling up coverage rates of effective essential interventions
3. Improving and enhancing leadership and governance in maternal, newborn and child health.

The Partnership for Maternal, Newborn and Child Health supported and facilitated the development of the "Global Strategy for Women's and Children's health" launched by the United Nations Secretary General on the 22nd of September 2010, in New York, during the High-Level UN MDGs Summit. Leaders from government, international organizations, business, academia, philanthropy, health professional associations and civil society worked together to develop this strategy, recognizing that the health of women and children is key to progress on all development goals. The Global Strategy calls for all partners to unite and take real action and sets out how we can work together to save women and children.

To transform these commitments into action, on the 12-14 of November 2010, The Partnership convened in New Delhi, hosted by the Government of India, the second forum of Partners, entitled *From Pledges to Actions*.

The Partnership looks forward to working with you to achieve these objectives within the scope of our common responsibilities, which are:

- To promote the principles and values of The Partnership;
- To initiate and participate in collaborative activities to achieve the MDGs 4 & 5;
- To support the implementation of The Partnership [Three-year strategy and work plan 2009-2011](#);
- To contribute resources (funding, technical expertise, staff time, and assistance with marketing, media and networking) to Partnership activities;
- To share knowledge on best practices, success stories, programme results and policy approaches which accelerate maternal, newborn and child mortality reduction.

The Partnership will offer your organization opportunities to:

- Engage in more activities taking place in your country, region, and globally;
- Advocate for the reduction of maternal, newborn and child mortality;
- Promote your organization via our website www.pmnch.org by adding your organization's name, logo and web link to the list of our member organizations;
- Share your events, news and resources with other like-minded organizations through our [web contribution form](#);
- Receive The Partnership's monthly email newsletter, and encourage your colleagues to [subscribe as well](#);

We urge you to keep posted and share with your colleagues the latest global, national and community actions that Partnership members undertake jointly to reduce maternal, newborn and child mortality in developing countries and to achieve the MDGs 4 & 5 on our website: www.pmnch.org. As the chosen PMNCH Focal Point for your organization, we urge you to share this news with your organization, as well as the information you will receive in the PMNCH E-Alerts and Updates for Members. We also ask our Focal Points to inform The Partnership of your organization's actions, resources and news, making use of the [web contribution form](#) to allow us to share your work with the MNCH community. We also have a special ['Contact us' form](#) if you have any questions, queries or comments.

We thank you for your commitment and participation in The Partnership.

Warm regards

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